

BUILD YOUR GLOBAL LEADERSHIP

DAY	CITY	MORNING	LUNCH	AFTERNOON
1	London	09:00-09:15 Event Registration 09:15-10:30 Opening Ceremony and Introduction to LSE 10:30-11:30 Lecture 1: Comparison of Domestic and UK Education Systems (How to apply for LSE degree programs/general courses/summer credit courses/executive programs) 11:30-11:45 Group Photo	12:00-13:30 Welcome Lunch	14:30-16:00 Lecture 2: EAP (English for Academic Purposes) Series 1 Creative Writing and Critical Thinking 16:00-17:00 LSE Campus Tour
2	London	09:30-10:30 Group Discussion and Project Assignment 10:30-12:30 Lecture 3: Opportunities and Challenges in Doing Business in the UK from a Strategic Perspective The Art of Business Warfare	12:00-13:30 Lunch Break	14:00-16:00 Lecture 4: EAP (English for Academic Purposes) Series 2 16:00-17:00 Group Discussion on Personal Development
3	London	09:00-11:00 Visit the London Stock Exchange 11:00-17:00 Project Group Work: Visit three different stores or companies for surveys to identify differences with the UK, as part of market research.		
4	London	09:30-10:30 Group Discussion on Culture and Project Work 10:30-12:30 Lecture 5: British Cultural Awareness and Case Studies	12:30-14:00 Lunch Break	14:00-16:00 Lecture 6 EAP (English for Academic Purposes) Series 3 16:00-17:00 Project Discussion and Report Writing
5	London	09:30-10:30 Group Discussion on Management and Project Work 10:30-12:30 Lecture 7: Developing Management Soft Skills - Presentation Skills in a Business Environment	12:30-14:00 Lunch Break	14:00-16:00 Lecture 8 EAP (English for Academic Purposes) Series 4 16:00-17:00 Project Discussion and Report Writing
6	Oxford	Optional Activity: Oxford Tour		
7	London	Optional Activity: London Tour, British Museum and Thames River Cruise		
8	London	09:30-10:30 Business Management and Case Studies 10:30-12:30 Lecture 9: International Business Management and Change	12:30-14:00 Lunch Break	14:00-16:00 Lecture 10 EAP (English for Academic Purposes) Series 5
9	London	09:30-10:30 Group Discussion on Opportunities and Project Work 10:30-12:30 Lecture 11: Tasting Economic History -Impact of the Trade War on the Global Economy	12:30-14:00 Lunch Break	14:00-16:00 Lecture 12 EAP (English for Academic Purposes) Series 6 16:00-17:00 Project Group Discussion and Report Writing
10	Cambridge	Optional Activity: Cambridge Tour + Cambridge Rowing		
11	London	09:30-10:30 Group Discussion on Opportunities 10:30-12:30 Lecture 13: Management and Leadership – Effective Cross-Cultural Communication	12:30-14:00 Lunch Break	14:00-16:00 Lecture 14 EAP (English for Academic Purposes) Series 7 16:00-17:00 Supervision of Group Projects, Teamwork, and Career Development
12	London	09:30-11:30 Lecture 15: EAP (English for Academic Purposes) Series 8 11:30-13:30 Student Final Project Presentation	13:30-15:00 Lunch Break	14:30-15:30 Graduation Ceremony 15:30-16:30 Group Activity with LSE students and alumni representatives from Deloitte, HSBC, JP Morgan, PwC and Barclays Bank.
13	London	London City Tour: Harry Potter Platform 9¾ and Oxford Street		

